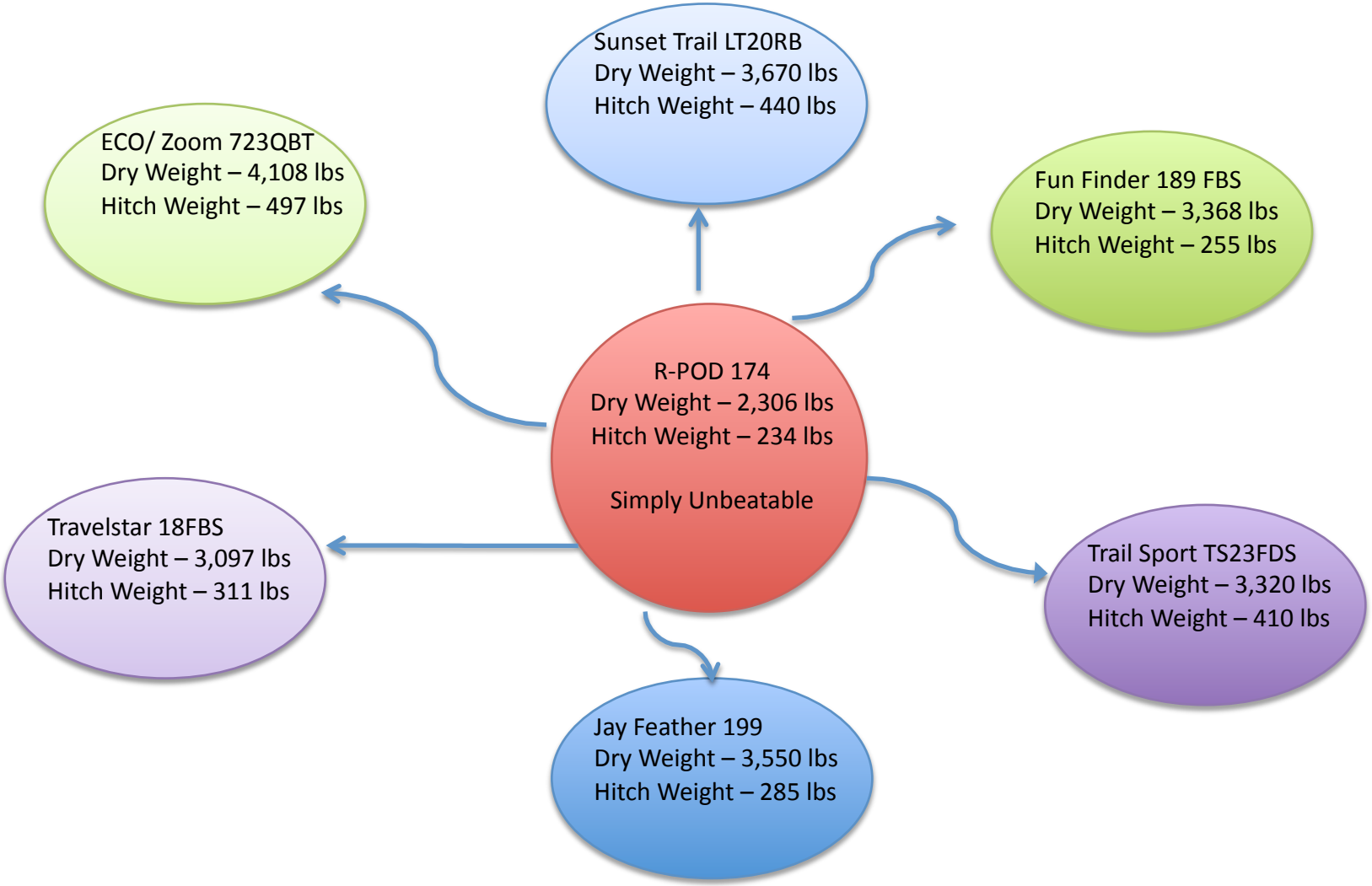The Unbeatable r-pod